Your notes

GCSE Media Studies: revision notes

Studying the close study products

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What close study products are

- **Close study products** (CSPs) are the set products AQA names for detailed study, across the nine **media forms**: television, film, radio, newspapers, magazines, advertising and marketing, online and social media, video games, and music videos.
- The list changes from time to time, so check AQA's website for the current products.

How to study them

- For each product, know its media language, representations, industry context (who made it, funding, regulation) and audience (who it targets and how).
- Know the social, cultural, political and historical contexts.
- Make revision notes with key examples: specific shots, headlines, images and moments you can quote in the exam.

How they appear in the exams

- Paper 1 (Media One) is in two sections: media language and representation; then media industries and audiences.
- Paper 2 (Media Two) includes questions based on a **screening** from one of the television products, and on newspapers and online media.
- Both papers are 1 hour 30 minutes and worth 35% each. Questions include short answers, analysis of **unseen products**, and extended answers comparing products.

Key terms

Close study product	A set media product named by the exam board for detailed study.
Media form	A type of media, such as television or newspapers.

Unseen product	A media product you haven't studied, given in the exam.
Screening	A clip of a TV product shown in the exam.
Theoretical framework	Media language, representation, industries and audiences.

Quick questions

Cover the answers and test yourself: remembering is what makes it stick.

1. What are close study products?
2. How many media forms are there in the course?
3. What should you know about each close study product?
4. How long is each written paper?
5. What is an unseen product?
6. What is a screening in Paper 2?
7. Why should revision notes include specific examples?
8. What are the four parts of the theoretical framework?

Answers

1. Set media products named for detailed study
2. Nine
3. Its media language, representations, industry and audience
4. 1 hour 30 minutes
5. A product you haven't studied, given in the exam
6. A clip of a TV product shown in the exam
7. So you can quote shots, headlines and moments in the exam
8. Media language, representation, industries and audiences

What to do next

Practise 10 questions on this topic

Try 3 exam questions, with mark schemes

Read the lesson, one step at a time

Free revision for GCSE and KS3 at lycolearn.co.uk. Some notes are for one exam board only, and say so in brackets.

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